



## Libertarian State Leadership Alliance Online Technologies Standardization Special Committee

### Objective:

The Libertarian State Leadership Alliance (LSLA) formed the Online Technologies Standardization Committee (OTS) to identify, evaluate and select standardized solutions for online technologies to serve the emerging needs of the Libertarian Party (LP) and its Affiliates. The technologies will include, but are not limited to; content management system (CMS) and customer relationship Management (CRM) platform(s) and tools. The OTS committee members will present the recommended solutions to the LSLA. The OTS will also present to the Libertarian National Committee (LNC).

### Background:

Most LP Affiliates work independently of each other and there is no standard way to share the membership data amongst them. A vast number of technologies are used to achieve similar goals and Affiliates differ from state to state as well as counties within state Affiliates. In the past there have been efforts to standardize technologies used but never formalized.

### Technologies:

The OTS Co-Chairs have defined a set of basic guidelines in order to select the technology combinations for evaluation:

- Ability to own and/or have full rights to code such as an open source platform
- Web-based platform
- Widespread community support of the technologies
- Low startup and maintenance costs

The OTS Committee will review and evaluate the following technology combinations:

- CRM and CMS Combinations:
  - CiviCRM
    - Integrated with Joomla!
    - Integrated with Drupal
  - vTiger
    - Joomla
    - Drupal
    - WordPress
  - SugarCRM
    - Joomla
    - Drupal
    - WordPress





### **Membership:**

The Committee is co-chaired by Jillian A. Mack of Ohio and Brett H. Pojunis of Nevada. The OTS Committee will be comprised of up to 7 (seven) appointed voting members of the Libertarian Party (LP). In addition, there will be non-voting recognized technical experts representing a wide spectrum of technical expertise in online and Internet technologies.

### **Voting:**

The technologies which receive the majority approval will be presented to the LSLA and the LNC. Two technologies will be determined by the Co-Chairs and then voted upon by the OTS Committee.

### **Operations and Meetings:**

This committee operates by Webinars, telephonically and by email. There will be 3 (three) meetings scheduled as follows (to be completed prior to the December 10 LNC Meeting):

1. Introduction to the OTS Committee:
  - a. The purpose of this meeting is to introduce the committee members and discuss the different technologies the OTS will evaluate
  - b. This should be a 30 (thirty) minute phone call.
  
2. Webinar to Introduce proposed technologies:
  - a. The purpose of this meeting will be to introduce the technologies to be evaluated in a real time environment. The technologies will be narrowed down to 2 (two) technology combinations for further evaluation.
  - b. Instructions on how OTS committee members can evaluate demonstration versions of the selected technologies will be provided during this meeting.
  - c. This should be a 2 (two) hour Webinar.
  
3. Final Evaluation and Decision:
  - a. This meeting is where the technologies will be selected and the reason why they have been selected. The non-voting technical experts will be present and available for questions about the technologies.
  - b. The technology solution will be presented to the LNC at their December meeting.
  - c. This should be a 1(one) hour Webinar.

### **Contact:**

Committee's website is [www.lsla.org/otscommittee](http://www.lsla.org/otscommittee). If any LP members would like to volunteer in the committee or have suggestions and comments to the activities of this committee, please contact Jillian A. Mack or Brett H. Pojunis.

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